

## WEERACHAYA JARUPREECHACHAN, PH.D.

### EDUCATION

#### BACHELOR OF ARTS IN JOURNALISM

2008 - 2012

Faculty of Information and Communication Technology, Silpakorn University, Thailand

#### MASTER OF SCIENCE IN TECHNOLOGY MANAGEMENT

2014 - 2016

School of Technology Management, King Mongkut's University of Technology Thonburi, Thailand

#### DOCTOR OF PHILOSOPHY IN SERVICE SCIENCE (INTERNATIONAL PROGRAM)

2018 – Expected 2022

Institute of Service Science, National Tsing Hua University, Taiwan (NTHU International Student Scholarship)

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### PROFESSIONAL EXPERIENCE

#### ROBOWEALTH SECURITY CO., LTD. (CONTENT MANAGER), BANGKOK, THAILAND

(2017-2018)

- Responsible for planning, creating and analyzing online content.

#### SI-UK CO., LTD. (ASSURANCE AND IT QUALITY AUDIT MANAGER), BANGKOK, THAILAND

(2015-2016)

- Auditing Company's IT asset for quality assurance.

#### WALL STREET ENGLISH EFFICIENCY CO., LTD. (DIGITAL MARKETING & MARKETING COMMUNICATION), BANGKOK, THAILAND

(2014-2015)

- Execute marketing plan and responsible for online marketing conversion rate tracking.

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### ACADEMIA EXPERIENCE

#### FACULTY OF SCIENCE AND TECHNOLOGY, DHONBURI RAJABHAT UNIVERSITY, (UNIVERSITY SPECIAL LECTURER), BANGKOK, THAILAND

(2017-2018)

#### *Subjects*

- Information Technology Fundamental
- Electronic Commerce

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<b>SCHOLARSHIP/FUND</b>	<b>NTHU INTERNATIONAL STUDENT SCHOLARSHIP</b> International Student Scholarship, National Tsing Hua University (PhD. Full-time fund) <b>ACM - CSCW WINTER SCHOOL 2019</b> Poster presentation, Kyoto, Japan (Full scholarship) <b>NTHU - INTERNATIONAL VISITING SCHOLARSHIP 2019</b> Oversea Exchange (PhD. visiting field research fund) <b>INCIT2020 - PAPER CORDIALLY INVITED</b> International Conference on Information Technology paper cordially invited to participate (Registration fund)
<b>PUBLICATIONS</b>	[1] <b>Jarupreechachan W.</b> and Shaw, K., "A Comparative Study of the News Contents and Reporting Style of the Bangkok Post on Its Official Website against Those Presented via Its Application Available on the iPad.," Silpakorn Thesis Database, Thailand, February 22, 2011. [2] <b>Jarupreechachan W.</b> , Chongsuphajaisiddhi, V., Eamsinvattana, W., and Krathu, W., "An Implementation of ITILL process to support the long distant marketing services.," King Mongkut's University of Technology Thonburi: SIT IS Library, January 10, 2016.
<b>ORAL AND POSTER PRESENTATIONS</b>	<b>Jarupreechachan W.</b> Tseng YC. and Yuan C. Could Anonymity and Communicative practices help engaging Low-Income Thai worker to seek for information/advice through Line Square: a Community-based instant communications platform?, ACM CSCW ASIA WINTER SCHOOL 2019 at Kyoto, Japan, 2019.
<b>OVERSEA EXCHANGE</b>	<b>KING MONKUT'S UNIVERSITY OF TECHNOLOGY THONBURI, BANGKOK, THAILAND</b> (2019) - Data science lab (D-Lab) visiting field research.
<b>CERTIFICATIONS</b>	<b>CERTIFICATE OF INFORMATION TECHNOLOGY CONTROL AND AUDIT: SECURITY FUNDAMENTALS</b> (Certified by Microsoft (Thailand) LTD.) <b>CERTIFICATE OF INFORMATION TECHNOLOGY CONTROL AND AUDIT WORKSHOP</b> (Certified by King Mongkut's University of Technology Thonburi) <b>CERTIFICATE OF SERVICE REQUEST MANAGEMENT FUNDAMENTAL</b> (Certified by IBM (Thailand) Co., LTD.)

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**CERTIFICATE OF ATTENDANCE ON THE NEGOTIATION FOR IT PROFESSIONAL COURSE**

(Certified by King Mongkut's University of Technology Thonburi)

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**SKILLS**

- IBM ITIL
  - IT AUDIT
  - Microsoft office
    - Microsoft Word
    - Microsoft Excel
    - Microsoft Power Point
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